

PHILIPPE BOUISSOU, PH.D. BIO



Short bio (one sentence)

Silicon Valley-based business growth expert, co-founder and Managing Director at Blue Dots Partners LLC, an advisory firm focused on revenue growth.

Medium bio (50 words)

Entrepreneur, CEO, venture capitalist, board member, Bouissou has spent 30 years in Silicon Valley growing and managing businesses. He co-founded and is managing Blue Dots Partners LLC, a consulting firm focused on top-line revenue acceleration for companies or business units with revenues between \$10 million and \$1 billion.

Long bio (130 words)

Bouissou has been a Silicon-Valley entrepreneur, CEO, venture capitalist for 30 years. He currently manages Blue Dots Partners LLC, an advisory firm he co-founded focused on revenue growth. He has served on the board of directors of 20 companies.

He previously founded and was the CEO of G2i, a software company before leading business development for electronic publishing for Hachette, one of the largest publishing companies in the world. He then joined Apple, where he founded and managed the online Apple Store and grew its revenue from zero to \$350 million under Steve Jobs. He later was General Partner with two venture capital firms.

Bouissou graduated from École Normale Supérieure in Paris and holds a BS in Mathematics, an MS in Physics and a Ph.D. in non-linear physics and chaos theory.

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